



To: Equestrian Applicants

From: Jon Montgomery, Equestrian Committee Chairman

Re: Equestrian Applications for 2010 Rose Parade held on January 1, 2010

The Rose Parade is enjoyed by millions of people every year. The Parade is seen in over seventy-five countries, and nearly a million spectators line the five and a half mile parade route. For this reason we look for equestrian groups that will provide outstanding examples of diverse breeds, special tack, and exciting attire. **Safety is the primary concern; therefore it is required that all participants be experienced parade riders; there will be no exceptions.** Riders must be at least 16 years old by January 1st, 2010 to participate in the parade.

As part of the Tournament of Roses equestrian experience, your unit is requested to participate in **Equestfest**; a performance exhibition staged at the Los Angeles Equestrian Center on a date to be determined, in the covered Equidome at the Los Angeles Equestrian Center. **Equestfest** and the Equestrian Center are very popular with participants and attendees who are allowed to visit the paddock and stable areas. You will perform in the Equidome and allow the public an opportunity to speak with you. Showmanship in the ring especially tricks, drills, dancing and games are wanted for this event, You also may setup an exhibit or demonstration. Please indicate on your application how you will be participating and include an appropriate DVD, video or explanation, if possible. **Equestfest** will be held on December 29th.

Please note: The application deadline for the 2010 Rose Parade is May 15th, 2009.

All applications and supporting documents/media need to be reviewed thoroughly, therefore only those that are received by the deadline will be considered. Please plan ahead and have your application in the mail early. Consideration will not be on a first come, first accepted basis. Each application must include complete color photos (or copies of color photos) that show the actual costume that will be worn in the Rose Parade. When you are submitting your materials, remember that the review board may not remember a prior appearance and will make a decision based on application presentation. **Submitted applications, photos and supporting information become the property of the Tournament of Roses and will not be returned or carried forward for consideration toward another year.**

Please send completed applications to: Pasadena Tournament of Roses
Equestrian Application
391 S Orange Grove Boulevard
Pasadena, California 91184

Groups should submit applications in a three-ring binder. An application is necessary **for each member of your group**. Make copies of the application for your files and be sure to include a photo of each member who intends to ride in the Rose Parade. **The group's marshal should be clearly noted and submitted as the first application in the binder.** Compliance with application requirements and attention to detail is very important during the application process. Please remember the **May 15th** deadline. All applicants will be notified of the Committee's decision by August 1st via U.S. mail. Please allow a few extra days for delivery.

While some groups may appear in the Rose Parade several times, there are no guaranteed invitations. If your group has applied for previous Parades and not been invited, please do not let this deter you from submitting an application again; each Parade is different and your group may be a great fit for this year's Parade. Conversely, if your group was in last year's Parade or previous Parades, it is not an indication of future invitations. There are approximately 20 groups invited each year which is a small portion of all applications received.

We look forward to receiving your application, and we appreciate your interest in and support of the Rose Parade. If you have any questions about the application process please contact our Tournament of Roses Participant Coordinator, Jeannette Morales Collier at 626-449-4100 or call me at 626-298-0985.



PASADENA TOURNAMENT of ROSES

**PASADENA TOURNAMENT OF ROSES
2010 PARADE EQUESTRIAN APPLICATION**

NOT AN INVITATION TO PARTICIPATE

Submittal Deadline: May 15, 2009

Rider Name	
Group Name	
Horse's Name	

RIDER INFORMATION				HORSE OWNER INFORMATION			
E-mail				Owner Name			
Address				Address			
City, State and Zip				City, State and Zip			
Phone		Rider Birthdate		Phone		Horse Age	
Horse Breed				Stallion, Gelding or Mare?			

We require a color photograph of each individual applicant rider and animal, in costume, as they would appear in the Parade. All submitted photographs, applications and support materials become the property of the Tournament of Roses and *will not be returned*. This application will **NOT** be considered without a photograph. A group photograph may be sent but it will not take the place of an individual photograph for each applicant. This photograph is **REQUIRED** regardless of prior participation in the Parade.

Number of years rider has participated in the Rose Parade: (list years)

Description of Tack: (if silver, indicate whether sterling or other)

Description of Costume: (color, type, etc.)

List the Parades you have appeared in during the last two years: (Attach separate sheet if needed)

Date: _____ Parade: _____
Date: _____ Parade: _____

List the Parades the horse you will be riding has appeared in during the last two years: (Attach separate sheet if needed)

Date: _____ Parade: _____
Date: _____ Parade: _____

What is special or significant about you or your group?

Have you applied before? _____ If so, what year(s)? _____

Our group would be interested in participating in *Equestfest* on December 29, 2009?

(Please check one) Yes No

If yes, please describe your exhibition or performance on a separate sheet of paper and submit.

Please complete this application and return to:

Equestrian Application
Pasadena Tournament of Roses
391 South Orange Grove Boulevard
Pasadena, California 91184

For Office Use Only

Application Received by: _____

Photo: _____ Date: _____

